

Resources, Services & Events Facilitated by the CDC

RESOURCES

Newhouse Network

An up-to-date database of more than 3,000 alumni who have agreed to serve as networking contacts

Internship Database

Allows students to search more than 3,300 national internships by city and field

Career Guides

Describe the wide variety of jobs in the communications industry

Industry Directories

Provide information on the businesses and industries that students are studying

SERVICES

Individual Appointments with Career Advisors

CDCGradNews Listserv

Keeps students up on what's happening career-wise at Newhouse and on campus

JobOps Listserv

Weekly electronic newsletter of job listings, industry events, and advice sent to alumni

EVENTS

Career Skills Seminar Series

Cover a variety of career skills topics, including job hunting, networking, résumé and cover letter writing, interviewing and finding an internship

Communications Internship Fair

Provides students with a venue each fall to meet and make connections with regional employers

Communications Consortium

Brings 35+ national companies to campus to interview and meet students each April

Alumni Speakers

Alumni excelling in their fields return to campus to speak to students

The Communications Job Search

The communications industry has some unique characteristics that will affect your job search:

1. Two- to three-week lead time to fill jobs

The industry hires on an "as needed" basis, usually filling positions in a short time frame. This means they DO NOT recruit in December for May grads. The majority of communications companies anticipate openings but hire only when they know for certain there is a job open.

2. Outside experience required

The single most important factor in hiring is hands-on or professional experience, NOT a college degree. "Real world" experience in the field is critical to set you apart from other job applicants.

3. People hire people they know.

As stated above, companies try to fill positions quickly and often hire through word of mouth. It's never too soon to begin building a network of industry contacts. The more people you know who you are and what you're looking for, the greater your chances of finding work in your field.



Graduate Student Employment Statistics

S.I. Newhouse School of Public Communications

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Employment Statistics

Newhouse graduates find work in their fields, though the communications industry has clearly felt the pinch of the recession. Our recent graduates' statistics reflect the current state of the economy. Starting salaries dropped due to greater competition for fewer available positions, and the number of graduates hired as post-graduate interns increased, with the majority of these opportunities turning into full-time employment. In December 2013, alumni of the Newhouse master's program who graduated between 2010 and 2012 were surveyed to find out how long it took them to find their first job after graduation. The survey results are as follows:

0-3 Months	63%
3-6 Months	20%
6-9 Months	11%
9-12 Months	2%
12+ Months	4%

Overall, 88% of the survey respondents were employed full-time and 12% were employed part-time, the latter of which includes those respondents who took post-graduate internships.

How Newhouse Graduates Found Jobs*

Personal Contact/Networking	45%
Applied Directly to Company	25%
Previous Internship	17%
Classifieds (Online or Print)	3%
Employment Agency	2%
Other	8%

*Based on a 43% response rate

Successful job searches use a combination of methods and a proactive approach.

Salaries

Master's students who are graduating from undergraduate programs in May 2014 and continuing immediately into the Newhouse master's program will be looking for entry-level jobs at entry-level salaries upon completion of their graduate degree. A master's degree doesn't guarantee a better job right away or higher salary without professional experience before beginning a master's program. Instead, a master's degree pays off in the form of earlier promotions and raises a few years after graduation. Master's graduates with prior related professional experience (two or more years) may see higher starting salaries of \$3,000 to 8,000. Based on the fall 2013 survey of Newhouse master's alumni graduating between 2010 and 2012, starting salaries for graduates' first jobs were:

\$0-\$20,000	21%
\$20,000-29,999	21%
\$30,000-39,999	32%
\$40,000-49,999	14%
\$50,000-59,999	8%
\$60,000-69,999	3%
\$70,000-79,000	<1%
\$80,000+	<1%

Companies that Recruit at Newhouse

- Burson-Marsteller
- Cline Davis & Mann
- Deutsch, Inc.
- Draftfcb
- Edelman
- ESPN
- Edelman
- Fox Networks
- Gannett Co., Inc.
- Hallmark
- Hearst
- Hill Holliday
- The Huffington Post
- JWT
- McCann Erickson
- MediaCom
- MSL Group
- NBC Universal
- Reebok
- USA TODAY

Positions Acquired by Recent Master's Graduates

ADVERTISING

Content Manager, Crispin Porter + Bogusky
Project Manager, JWT
Strategic Planner, Saatchi & Saatchi LA

ARTS JOURNALISM

Assistant Arts Editor, Seattle Met Magazine
News Desk Editor, BroadwayWorld.com
Staff Writer, The Film Stage

BROADCAST JOURNALISM

Booking Producer, NBCUniversal
International Schedule Planner, Golf Channel
Production Assistant, ESPN

DOCUMENTARY FILM & HISTORY

Researcher, Meetinghouse Productions
Assistant Manager (Int'l. Distributor Svcs.), Focus Features Int'l.

MAGAZINE-NEWSPAPER-ONLINE JOURNALISM

Assistant Editor, Rodale/Fitbie.com
Reporter, InStyle
SI.com Associate Producer, Sports Illustrated

NEW MEDIA MANAGEMENT

Digital Media & Communications Coordinator, Florida Panthers
Social Media Strategist, The Bowen Group

MEDIA STUDIES

Community Manager, American Cancer Society
Online Associate Producer - The Daily Press
Researcher/Reporter - Newsweek

PHOTOGRAPHY

Media Coordinator, The Metropolitan Museum of Art
Photo Editor, Newsday

PUBLIC RELATIONS & PUBLIC DIPLOMACY

Comms. Leadership Development Program, Lockheed Martin
Open Government Expert, The World Bank
Public Relations Specialist, Welch Allyn

TELEVISION-RADIO-FILM

Assistant Story Editor, Bunim/Murray Productions
Production Assistant, Amblin/DreamWorksTV
Producer, Cox Media Group