

Employment Statistics

Though the communications industry has clearly felt the pinch of the economic downturn, Newhouse graduates are finding work in their fields: Compared with the University of Georgia's annual survey (released each August) of mass communications graduates five months after their graduation, the employment rate for the Newhouse class of 2013 was 18% higher than the national average at the six-month mark. This may reflect the ability of recent graduates to be more selective than in recent years and could be an early indicator of a better job market for the next year's class.

Other indicators also showed positive growth: Three-quarters of students taking on post-grad internships were paid, the average salary for recent grads who were working full-time increased by more than \$2,000. The following data were gathered in the fall of 2013. Stats from prior years are provided for comparison.

Newhouse Class of 2013 Six Months after Graduation

Employed Full Time	77%
Employed Part Time	5%
Post-Graduate Internship	7%
Still Seeking Employment	4%
Attending Graduate School	6%
Position Related to Career Goals	96%
Average Salary*	\$35,400

*All majors combined

Class of '12

Employed Full Time	77%
Average Salary	\$33,300

Class of '11

Employed Full Time	77%
Average Salary	\$34,100

Class of '10

Employed Full Time	81%
Average Salary	\$33,300

How Newhouse Graduates Found Jobs

Personal Contact/Networking	56%
Applied Directly to Company	10%
On-Campus Recruiting	11%
Career Fair	1%
Employment Agency	1%
Classified Ads/Online Postings	20%

Successful job searches use a combination of job hunting methods, with an emphasis on proactive efforts!

Companies that Recruit at Newhouse

- AOL/Huffington Post
- Burson-Marsteller
- Cline Davis & Mann
- Cohn & Wolfe
- Condé Nast Publications
- Deutsch Inc.
- Digitas
- Disney ABC TV Group
- Drafftcb
- Edelman
- Fox Sports
- Golf Channel
- Grey
- Hallmark
- Hearst Television
- Hill Holliday
- Initiative
- JWT
- Lockheed Martin
- MediaCom
- McCann
- MediaVest
- Momentum Worldwide
- MSL Group
- NBC Universal
- NESN
- Reebok
- Rodale, Inc.
- Turner Broadcasting
- Universal McCann

Positions Acquired by the Class of 2013

ADVERTISING

Associate Account Strategist, Google
Assistant Media Planner, Maxus Global
Digital Associate Media Planner, MEC Global
Social Engagement Strategist, Translation, LLC

BROADCAST & DIGITAL JOURNALISM

Broadcast Associate, MLB Network
East Coast Page, NBCUniversal Page Program
Video Journalist, KGBT Action News 4
Play-by-Play/Show Host, 101.3 FM ESPN Radio
Production Assistant, Golf Channel

MAGAZINE

Editorial Assistant, Meredith Corporation
Newsroom Assistant, Alabama Media Group
Online and Social Media Editor, BZ Media
Project Assistant Editor, Major League Baseball

MULTIMEDIA, PHOTOGRAPHY & DESIGN

Graphic Designer, All Times Publishing
Multimedia Editor, The Brattleboro Reformer
Photo Coordinator, NBCUniversal

NEWSPAPER & ONLINE JOURNALISM

Digital Editor, The York Dispatch
Junior Editor, Grey Healthcare Group
Reporter/Editor, The Clinton Courier
Sports Reporter/Editor, The Medina Journal-Register

PUBLIC RELATIONS

Corporate Communications Asst. Acct. Exec., Edelman
Corporate & Strategy Associate, WCG
Nat'l Publicity/Public Affairs, The Weinstein Company
PR Assistant, Fuse TV at the Madison Square Garden Co.
Public Relations Coordinator, Showtime Networks

TELEVISION-RADIO-FILM

Assistant, Creative Artists Agency
Audience Development Analyst, NBCUniversal
Research/Story Editor, Golf Channel
Story Assistant, Mike Mathis Productions

Resources, Services & Events Facilitated by the CDC

RESOURCES

Newhouse Network Database (Formerly NACAN)

An up-to-date database of 3,8000 alumni who have agreed to serve as networking contacts

Internship Database

Allows students to search approximately 3,000 current, national internships by city and field

Career Guides

Describe the wide variety of jobs in the communications industry

Industry Directories

Provide information on the businesses and industries that students are studying

SERVICES

Individual Appointments with Career Advisors

CDCNews Listserv

Keeps students up on what's happening career-wise at Newhouse and on campus

JobOps Listserv

Weekly electronic newsletter of job listings, industry events, and advice sent to alumni

EVENTS

Career Skills Seminar Series

Cover a variety of career skills topics, including job hunting, networking, résumé and cover letter writing, interviewing and finding an internship

Communications Internship Fair

Provides students with a venue to meet and make connections with regional employers

Communications Consortium

Brings 35+ national companies to campus to interview and meet students

Alumni Speakers

Alumni excelling in their fields return to campus to speak to students

The Communications Job Search

The communications industry has some unique characteristics that will affect your job search.

1. Two to three week lead time to fill jobs

The industry hires on an "as needed" basis, usually filling positions in a short time frame. This means they DO NOT recruit in December for May grads. The majority of communications companies anticipate openings but hire only when they know for certain there is a job open.

2. Outside experience required

The single most important factor in hiring is hands-on or professional experience, NOT a college degree. "Real world" experience in the field is critical to set you apart from other job applicants.

3. People hire people they know

As stated above, companies try to fill positions quickly and often hire through word of mouth. It's never too soon to begin building a network of industry contacts. The more people you know who you are and what you're looking for, the greater your chances of finding work in your field.



Undergraduate Student Employment Statistics

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