COMMUNICATIONS CONSORTIUM
April 15-17, 2015    Schine Student Center

More than 30 national companies will come to SU to interview students for anticipated job openings. Some companies may look for interns for summer ’15 and even summer ’16. Students from Newhouse and Syracuse University, Colgate, Cornell, Ithaca and Le Moyne submit letters and résumés online before the deadline to participating companies who then pre-select students for interviews.

Stay tuned to CDCNEWS and CDCGRADNEWS for details!

Communications Consortium (CC) TIMELINE

<table>
<thead>
<tr>
<th>Event</th>
<th>Date</th>
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<tbody>
<tr>
<td>Online résumé/letter submission deadline</td>
<td>Sunday, February 22, 2015, at 11:59 p.m.</td>
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<td>Student notification of interviews</td>
<td>Late March</td>
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<td>CC Career Fair in Schine Student Center</td>
<td>Wednesday, April 15, 2015</td>
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<td>CC Interviews at Schine Student Center</td>
<td>Thursday, April 16, &amp; Friday, April 17</td>
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HOW DOES IT WORK?

- Companies register online through from January through late-February ’15.
- Students view the job and internship descriptions online by creating a new account at cnycc.experience.com (even if you participated last year, you MUST create a new account to participate this year) and determine which companies they’d like to apply to (use “CNYCC2015” as the required token when setting up an account).
- Students upload a copy of a résumé and a PERSONALIZED cover letter (a different one for each company you are applying to) to cnycc.experience.com, to apply for interview consideration. The student application deadline is Sunday, February 22, at 11:59 p.m.
- Companies select which students they would like to interview. Selected students will be notified by the Newhouse CDC after spring break.
- April 15 is the kick-off of the event: the Career Fair. This is a time when any and all students can mingle among recruiter tables, introduce themselves, pick up information, and drop off résumés. Some recruiters MAY add students to their interview rosters for interview days at the Fair. Stay tuned to CDCNews/CDCGradNews for more details.
- Pre-scheduled interviews take place at the Schine Student Center on April 16 and 17.
- COME BY THE CAREER DEVELOPMENT CENTER FOR A COMPLETE LIST OF INSTRUCTIONS!

IMPORTANT!
The CC is a supplement to your job search. If you choose not to participate in the Consortium or find that companies are not recruiting for your interests, spend your time on your focus-target-research-network activities. Not sure what THAT is? Attend a Job Hunt Marathon! Though this event is organized by the Newhouse Career Development Center, ALL SU STUDENTS are eligible to apply for posted CC job and internship opportunities.

The Tina Press & David Rubin Career Development Center provides a variety of resources, skills training, career events and individual advising to aid your job or internship search. Specific services and resources include:

- CDCNews and CDCGradNews listservs
- Five different skills-training seminars
- Online alumni database containing more than 4600 contacts in the communications industry
- Instructional handouts and career guides
- Industry directories
- Résumé and cover letter review
- Networking assistance
- Communications Consortium
- Educational and industry-related events
- Company information sessions and campus visits

Sign-up is required for all seminars at bit.ly/cdcseminars

Tina Press & David Rubin Career Development Center
313 Newhouse 3
215 University Place
Syracuse, New York 13244
**Job Hunt Marathon**

**What does it cover?** How people find jobs in the communications industry and how to organize a proactive, self-directed search; attendance is required to use the CDC’s alumni database, The Newhouse Network!

**Who should go?** Students within 6 to 12 months of graduation

- **Friday, January 23** 2:00 p.m. - 4:00 p.m. 250 N3
- **Thursday, January 29** 6:30 p.m.-8:30 p.m. 250 N3
- **Wednesday, February 4** 4:00 p.m. - 6:00 p.m. 140 N3/the Herg
- **Friday, February 20** 3:00 p.m. - 5:00 p.m. 250 N3
- **Tuesday, February 24** 7:00 p.m.–9:00 p.m. 140 N3/the Herg
- **Monday, March 2** 6:00 p.m. - 8:00 p.m. 251 N3
- **Friday, March 20** 3:00 p.m. - 5:00 p.m. 250 N3
- **Wednesday, March 25** 2:00 p.m. - 4:00 p.m. 432 N3
- **Tuesday, March 31** 4:00 p.m. - 6:00 p.m. 345 N2
- **Friday, April 10** 2:00 p.m. - 4:00 p.m. 250 N3
- **Thursday, April 23** 6:00 p.m. - 8:00 p.m. 432 N3
- **Friday, May 1** 2:00 p.m. - 4:00 p.m. 250 N3

**Finding an Internship**

**What does it cover?** How to conduct a proactive internship search plus a tour of the CDC and its resources and services

**Who should go?** Anyone who will be looking for an internship in the next 6 to 9 months

- **Friday, January 30** 3:00 p.m. - 4:00 p.m. 313 N3
- **Thursday, February 5** 6:00 p.m.—7:00 p.m. 313 N3
- **Monday, February 16** 2:00 p.m. - 3:00 p.m. 313 N3
- **Wednesday, February 25** 1:00 p.m.—2:00 p.m. 313 N3
- **Tuesday, March 24** 2:00 p.m. - 3:00 p.m. 313 N3

**Résumé & Cover Letter Writing cont.**

**What does it cover?** How to create a ONE PAGE, relevant, communications résumé geared toward your target audience

**Who should go?** ALL students: the sooner the better!

- **Thursday, January 22** 5:00 p.m.-6:00 p.m. 345 N2
- **Monday, February 2** 3:00 p.m. - 4:00 p.m. 432 N3
- **Wednesday, February 11** 5:00 p.m.-6:00 p.m. 275 N2
- **Friday, February 13** 3:00 p.m. - 4:00 p.m. 250 N3

**Résumé & Cover Letter Writing**

**What does it cover?** How to create a strong cover letter that caters to a specific opportunity

**Who should go?** ALL students: the sooner the better!

- **Tuesday, January 27** 12:00 p.m. - 12:30 p.m. 313 N3
- **Thursday, February 12** 4:00 p.m. - 4:30 p.m. 313 N3
- **Thursday, March 19** 12:00 p.m. - 12:30 p.m. 313 N3
- **Wednesday, April 1** 5:00 p.m. - 5:30 p.m. 313 N3
- **Tuesday, April 7** 12:00 p.m. - 12:30 p.m. 313 N3

**Interview Preparation**

**What does it cover?** The basics: how to dress, “do’s” and “don’ts,” preparation, and how to handle tough questions.

**Who should go?** Anyone planning on interviewing for jobs or internships

- **Friday, February 6** 1:30 p.m. - 2:30 p.m. 250 N3
- **Tuesday, February 17** 4:00 p.m.-5:00 p.m. 313 N3
- **Thursday, February 26** 4:00 p.m. - 5:00 p.m. 313 N3
- **Wednesday, March 18** 6:00 p.m. - 7:00 p.m. 432 N3
- **Friday, March 27** 3:00 p.m. - 4:00 p.m. 250 N3
- **Friday, April 3** 2:00 p.m. - 3:00 p.m. 250 N3
- **Thursday, April 9** 3:00 p.m. - 4:00 p.m. 313 N3
- **Wednesday, April 22** 6:00 p.m.—7:00 p.m. 313 N3

**Friday Quick Counsel**

A CDC counselor will be available to answer questions about anything career related or review resumes and/or cover letter. Stop in the office for some advice and a cup of coffee!

- **Fridays** 12:00 p.m. - 1:00 p.m. 313 N3

**Sign-up is required for all seminars at** bit.ly/cdcseminars