Dear Students:

The faculty and I join in welcoming you to the class of 2019 in the S.I. Newhouse School of Public Communications, a national leader in the education of future media professionals. We congratulate you on your accomplishments thus far which demonstrate that you have the ability to excel in one of the eight majors we offer. Whether you are considering Advertising, Broadcast and Digital Journalism, Graphic Design, Magazine, Newspaper and Online Journalism, Photography, Public Relations, or Television, Radio and Film, you will have the time to explore your interests both inside and outside the classroom beginning in your first semester.

You will be taught by more than 70 full-time faculty members, most of whom have had extensive media experience which they bring into the classroom. In addition to classroom experiences, you will have the opportunity to practice your media skills by participating in campus media organizations, including three radio stations, a student-run television station, a campus cable television station, a student-run movie production unit, two public relations agencies, an advertising agency, daily and alternative newspapers, and eighteen different student-run magazines. All of these are available to you as soon as you arrive on campus. Later in your academic career, you will also have the opportunity to study internationally or to spend a semester at our centers in Los Angeles or New York City participating in courses and in a media internship. Our Career Development Center will be there to support you throughout your undergraduate years as you explore experiences in the media and eventually prepare to launch your professional career.

When you become a Newhouse graduate, you will join a distinguished alumni network that stretches from coast to coast and around the world. It includes leaders in every area of the media, from the news and magazine worlds to broadcast journalism and film, and from public relations and advertising to photography, graphic design, and new media. Our roster of sports journalists -- Bob Costas, Dick Stockton, Mike Tirico and many others -- is widely celebrated. But we also claim Deb Henretta of Procter & Gamble; John Sykes, founder of MTV Networks; Lakshmi Singh of National Public Radio; Jeff Glor of CBS Evening News; Lylah Alphonse, Managing Editor of U.S. News and World Report; Dennis Crowley, founder of Foursquare, and filmmakers Mark Tinker and Steven Kent. And we have thousands of others in leadership positions who are members of the Newhouse Career Advisory Network. These alumni are committed to opening doors for you into these very competitive industries.

You’ll be studying in one of the most modern communications facilities in the country with equipment to support the entire range of communications activities, making it possible for you to adapt to the latest technological advances. Our newest additions opened in September of 2014 when we dedicated the Dick
Clark Studios--five new studios with state-of-the-art technology--and the Alan Gerry Center for Media Innovation which supports experimentation using new technology to develop new forms of storytelling. We think you will find that the three-building Newhouse complex is among the best teaching facilities in the country and a place you will proudly call home for the next four years.

I look forward to an exciting four years together.

Sincerely,

Lorraine E. Branham
Dean