

## **Graduation Rates: Newhouse Master's Programs**

The tables below indicate the graduation rates for each of the Newhouse Master's degree programs. Most programs are twelve to fourteen months long, including two or more summer sessions. An academic year is measured differently than a calendar year. A program which begins in one summer and ends in different summer is considered to span more than one academic year, although it may be one calendar year in length. Program variations are explained in the notes.

Initial Cohort indicates the summer session in which the program begins. Data for the most recent six years is displayed from the last report available from the Office of Institutional Research using data from August 4, 2016.

### **ADVERTISING MASTER'S PROGRAM**

<b>Initial Cohort Year ADV</b>	<b>Enrollment</b>	<b>Average semesters to completion</b>	<b>Average academic years to completion</b>	<b>Percentage of graduated students</b>
<b>2009</b>	21	4.1	1.4	90.5%
<b>2010</b>	13	4.5	1.5	100%
<b>2011</b>	21	4.0	1.3	95.2%
<b>2012</b>	22	4.0	1.3	100%
<b>2013</b>	17	4.0	1.3	88.2%
<b>2014</b>	16	4.0	1.3	100%

### **ARTS JOURNALISM MASTER'S PROGRAM**

<b>Initial Cohort Year AJP</b>	<b>Enrollment</b>	<b>Average semesters To completion</b>	<b>Average academic years to completion</b>	<b>Percentage of Graduated Students</b>
<b>2009</b>	20	4.0	1.3	95%
<b>2010</b>	15	4.0	1.3	100%
<b>2011</b>	19	4.0	1.3	84.2%
<b>2012</b>	16	4.1	1.4	93.8%
<b>2013</b>	13	4.3	1.4	92.3%
<b>2014</b>	16	4.1	1.4	100%

## BROADCAST AND DIGITAL JOURNALISM MASTER'S PROGRAM

The Broadcast Journalism program became the Broadcast and Digital Journalism program beginning with the 2010 Cohort. Earlier numbers reflect the earlier version of the program. This program extends over 14 months.

<b>Initial Cohort Year BDJ</b>	<b>Enrollment</b>	<b>Average semesters to completion</b>	<b>Average academic years to completion</b>	<b>Percentage of Graduated Students</b>
2009	33	4.1	1.4	84.8%
2010	33	4.1	1.4	93.9%
2011	29	4.1	1.4	86.2%
2012	40	4.1	1.4	97.5%
2013	31	4.1	1.4	96.8%
2014	34	4.1	1.4	91.2%

## DOCUMENTARY FILM AND HISTORY MASTER'S PROGRAM

<b>Initial Cohort Year DFH</b>	<b>Enrollment</b>	<b>Average semesters to completion</b>	<b>Average academic years to completion</b>	<b>Percentage of Graduated Students</b>
2009	11	4.7	1.6	90.9%
2010	7	4.3	1.4	85.7%
2011	10	4.1	1.4	90%
2012	13	4.5	1.5	84.6%
2013	3	5.0	1.7	100%
2014	6	5.0	1.7	83.3%

## MAGAZINE, NEWSPAPER & ONLINE JOURNALISM MASTER'S PROGRAM

<b>Initial Cohort Year MNO</b>	<b>Enrollment</b>	<b>Average semesters to completion</b>	<b>Average academic years to completion</b>	<b>Percentage of Graduated Students</b>
2009	46	4.4	1.5	97.8%
2010	33	4.6	1.5	93.9%
2011	40	4.2	1.4	92.5%
2012	32	4.2	1.4	96.9%
2013	38	4.3	1.4	94.7%
2014	20	4.1	1.4	90%

## MEDIA MANAGEMENT MASTER'S PROGRAM

The Media Management Master's Program was revised in 2010. It became the New Media Management Program which is outlined in a separate table. The Media Management Program is no longer being offered.

<b>Initial Cohort Year Media Mgt</b>	<b>Enrollment</b>	<b>Percentage of Graduated Students</b>
2009	15	100%
2010	22	95%
2011	n/a	n/a
2012	n/a	n/a
2013	n/a	n/a
2014	n/a	n/a

## NEW MEDIA MANAGEMENT MASTER'S PROGRAM

This program is a revision of the Media Management program. The first full class was admitted in 2011.

<b>Initial Cohort Year New Media Mgt</b>	<b>Enrollment</b>	<b>Average semesters to completion</b>	<b>Average academic years to completion</b>	<b>Percentage of Graduated Students</b>
2009	n/a	n/a	n/a	n/a
2010	1	9.0	3.0	100%
2011	18	4.4	1.5	100%
2012	30	4.2	1.4	96.7%
2013	24	4.3	1.4	95.8%
2014	22	4.5	1.5	86.4%

## PHOTOGRAPHY MASTER'S PROGRAM

The Photography Master's Program generally takes more than one year to complete.

<b>Initial Cohort Year PHO</b>	<b>Enrollment</b>	<b>Average semesters to completion</b>	<b>Average academic years to completion</b>	<b>Percentage of Graduated Students</b>
2009	8	7.2	2.4	62.5%
2010	10	8.1	2.7	70%
2011	11	11.3	3.8	27.3%
2012	14	9.8	3.3	35.7%
2013	12	6.3	2.1	25%
2014	15	6.0	2.0	6.7%

## PUBLIC RELATIONS MASTER'S PROGRAM

A portion of the Public Relations cohort is in a two-year joint degree program in Public Diplomacy. The numbers below reflect an average of these two programs. Students in the one-year Public Relations program earn a single Master's degree. Students in the two-year Public Diplomacy program earn two degrees, one in Public Relations and one in International Relations. Since the Public Diplomacy students take classes in both their Master's programs each semester, the Public Relations degree for this group takes longer than a year to complete.

<b>Initial Cohort Year PRL</b>	<b>Enrollment</b>	<b>Average semesters to completion</b>	<b>Average academic years to completion</b>	<b>Percentage of Graduated Students</b>
2009	32	5.2	1.7	93.8%
2010	47	5.1	1.7	93.6%
2011	43	5.4	1.8	93%
2012	44	4.7	1.6	100%
2013	29	5.1	1.7	93.1%
2014	42	4.6	1.5	78.6%

## TELEVISION, RADIO AND FILM MASTER'S DEGREE PROGRAM

<b>Initial Cohort Year TRF</b>	<b>Enrollment</b>	<b>Average semesters to completion</b>	<b>Average academic years to completion</b>	<b>Percentage of Graduated Students</b>
2009	45	4.7	1.6	97.8%
2010	42	4.2	1.4	90.5%
2011	41	4.4	1.5	82.9%
2012	40	4.9	1.6	92.5%
2013	42	4.7	1.6	81%
2014	51	4.7	1.6	84.3%

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