Newhouse Faculty, Graduate Students at the 2017 AEJMC Convention
Chicago, August 8-12

(Places TBA. Refer to AEJMC website for the latest information.)

Tuesday August 8

2:15 to 3:30 p.m.

Law and Policy Division
Teaching Award Winners
Nina Iacono Brown, Syracuse

Wednesday, August 9

8:15 to 9:45 a.m.

Public Relations and Communicating Science, Health, Environment and Risk Divisions Teaching Panel Session

Public Relations, Public Health, Public Good: Preparing a New Generation of Nonprofit and Public Sector Communications Professionals
Panelists
Rebecca R. Ortiz, Syracuse

Entertainment Studies Interest Group: High-Density Refereed Paper Session

Selfie-posting on Social Media: The Influence of Narcissism, Identification, and Gender on Celebrity Followers
Li Chen and Carol Liebler, Syracuse

10 to 11:30 a.m.
Louisiana State University Panel Session
The Life and Legacy of Melvin L. DeFleur

Contributions to Psychology, Sociology and Mass Communication Contributions to Syracuse University and Discipline
Fiona Chew and Dennis Kinsey, Syracuse

11:45 a.m. to 1:15 p.m.
Electronic News and Minorities and Communication Divisions Teaching Panel Session
Death of Diversity: Concerns in U.S. Journalism & Mass Communication Programs and Effects on TV Newsrooms
Panelist:
Hub Brown, Syracuse

1:30 to 3 p.m.
Mass Communication and Society Division Refereed Paper Research Session: Media and Audience in a Changing Media Environment

The Effects of Message Desirability and First-Person Perception of Anti-Panhandling Campaigns on Prosocial Behaviors
Joon Soo Lim and Jiyoung Lee, Syracuse

Lesbian, Gay, Bisexual, Transgender & Queer Interest Group and Minorities and Communication Division Teaching Panel Session: Being a Minority Faculty Member in Mass Communication in 2017: Challenges for the Professor; Opportunities for the Classroom and Our Professions
Panelist:
Amy Falkner, Syracuse

5 to 6:30 p.m.
Scholar-to-Scholar Refereed Paper Research Session
Topic — Corporate Social Responsibility Communication

Understanding Public Engagement in Sustainability Initiatives: The Situational Theory of Publics and the Theory of Reasoned Action Approaches
Soojin Roh, Syracuse

Scholastic Journalism Division Research Panel Session Demystifying Research with Children and Adolescents: How to Successfully Include Minors as Research Participants
Panelist:
Rebecca Ortiz, Syracuse

Thursday, August 10

8:15 to 9:45 a.m.
Communication Theory and Methodology, Public Relations, and Cultural and Critical Studies Divisions Scholar-to-Scholar Refereed Paper Research Session

Topic VI — Social Media in Practice
An Examination of Social Media from an Integrated Marketing Communication (IMC) Perspective in Global & Regional Organizations
Hua Jiang, Syracuse and Marlene Neill, Baylor

Topic VII — Crisis Communication
The Effects of Behavioral Recommendations in Crisis Response and Crisis Threat on Stakeholders’ Behavioral Intention Outcomes
Xiaochen Zhang, Kansas State and Jonathan Borden, Syracuse

Law & Policy Division Refereed Paper Research Session Personal Information and Concepts of the Self in Modern Privacy Law
The Medium is the Message: Digital Aesthetics and Publicity Interests in Interactive Media
Michael Park, Syracuse

9 a.m. to 10 a.m.

Mentorship Coffee Hour sponsored by The Plank Center for Leadership in Public Relations Hosting
Hua Jiang, Syracuse (attendance restricted to mentorship pairs)

11:45 a.m. to 1:15 p.m. /

Visual Communication and Communication Technology Divisions
PF&R Panel Session

Best of Digital Competition
Honorable Mention
http://www.loumagazine.com/
The Lou Staff, Seth Gitner and Melissa Chessher, Syracuse

Category — App From an Individual/Team/Single Class
Second Place
Ithaca College Traditions Challenge App
Adam Peruta, Syracuse

1:30 to 3 p.m.
Association for Education in Journalism and Mass Communication Scholar-to-Scholar Refereed Paper Research Session
Visual Communication Division
Professional Photographers and Platforms and the Perceived Credibility of Photographs on the Internet
Gina Gayle and Andrew Wirzburger, Syracuse

Attributes of Likable Organizational Logos: An Exploratory Study Using Q Methodology
Angie Chung, Auburn and Dennis Kinsey, Syracuse

Presidential Panel The American Journalist in a Digital Age: Academic and Professional Perspectives
Panelists
Lars Willnat, Syracuse, with David Weaver, Indiana (emeritus)
Cleve Wilhoit, Indiana (emeritus)

3:15 to 4:45 p.m.
Communication Technology Division
High Density Refereed Paper Research Session
The Impact and Use of Communication Technology

Topic I — Brand Promotion & Social Media

Corporate Social Responsibility and Social Media: Can Corporate Citizenship Motivate Companies to Create Safe Social Media Platforms?
Jennifer Grygiel and Nina Brown; Syracuse

Magazine Media Division and Internships and Careers Interest Group
Teaching Panel Session
The Brave New World: Once These Was a Profession Known as Magazine Editing
Panelist:
Jim Shahin, Syracuse

Commission on the Status of Women, AEJMC Council of Affiliates and Commission on the Status of Minorities
PF&R Panel Session

It’s Always Something: Success vs. Likeability for Women
Panelist:
Lorraine Branham, Syracuse

5 to 6:30 p.m.
Advertising and Communicating Science, Health, Environment, and Risk Divisions

Scholar-to-Scholar Refereed Paper Research Session
Advertising Division

Topic VII — Examining the Role of Visual Images on Advertising Content and Its Effectiveness
Tracing the Emergence and Dominance of Visual Solution Advertising: A Preliminary Study
Mel White, Sreyoshi Dey and Arthur Badalian, Syracuse

Public Relations Division and Small Programs Interest Group

PF&R Panel Session: Breaking the Cycle of Burnout for Minority Professors: Tips for Coping in the Present AND Advocating for the Future
Panelists
Hua Jiang, Syracuse

Association for Education in Journalism and Mass Communication and News Engagement Day Committee Panel Session

Combating Fake News, Restoring Public Trust, and Increasing News Literacy and Engagement
Real Journalists Don’t Report Fake News
Lars Willnat, Syracuse
With David H. Weaver, Indiana, G. Cleveland Wilhoit, Indiana

Friday, August 11

8:15 to 9:45 a.m.

Political Communication Interest Group and Minorities and Communication Division

Scholar-to-Scholar Refereed Paper Research Session
Topic — International Political Communication

When the Regime Meets the Social Forces How Propaganda Moderates the Influence of Independent Opinion Leaders on Social Media in China
Li Shao and Fangfei Wang, Syracuse and He Huang, Renmin University of China

“Not Proud of It”: Candidate Arguments and Newspaper Coverage of the Second 2016 Presidential Debate
Andrew Wirzburger, Syracuse
12:15 to 1:30 p.m.

Scholar-to-Scholar Refereed Paper Research Session
Electronic News Division
Topic — News and Social Media
The Weibo Olympic: Factors Influencing Chinese Users Engagement with Sports News on Social Media
**Alyssa Lobo, Ruochen Jiang and Jie Yu, Syracuse**

3:30 to 5 p.m.

Electronic News Division
Refereed Paper Research Session
Politics, Protest, and Police

U.S. Law Enforcement Social Media and TV News: What are Agencies Posting and How is it Being Reported?
**Jennifer Grygiel and Suzanne Lysak, Syracuse**

Visual Communication Division
Refereed Paper Research Session
VisCom Division Top Papers Session

Professional Photographers and Platforms and the Perceived Credibility of Photographs on the Internet (FIRST PLACE STUDENT PAPER)
**Gina Gayle, Andrew Wirzburger, Jianan Hu, and Honey Rao, Syracuse**

Korean American Communication Association
Refereed Paper Research Session II Korean American Communication Association (KACA)

How Do Health Messages and Self-Stigma Operate in Extended Parallel Process Model?: A Focus on a South Korean Smoking Issue (SECOND PLACE FACULTY PAPER)
**Yungwook Kim, Ewha Womans University, Korea and Jiyoung Lee, Syracuse**

5:15 to 6:45 p.m.

Advertising Division
Refereed Paper Research Session

Advertising Division Top Paper Session
Discussant:
Rebecca Ortiz, Syracuse

Communicating Science, Health and Environment Risk Division
Refereed Paper Research Session
ComSHER Top Paper Panel and Eason Prize Winner

Risk as Anxiety in Mental Illness: Negative Emotions, Coping Responses, and Campaign Engagement Intention (FIRST PLACE FACULTY PAPER)
**Jiyoung Lee and Hua Jiang, Syracuse**

Law & Policy Division
Refereed Paper Research Session
Top Papers in Law and Policy

Say This, Not That: Government Regulation and Control of Social Media (THIRD PLACE FACULTY PAPER)
**Nina Brown, Syracuse, and Jon Peters, Kansas**

Saturday, August 12

9:15 to 10:45 a.m.

Communication Theory and Methodology and Visual Communication Divisions
Teaching Session

Teaching Data Journalism: What to Do and How to Start
Panelist:
**Dan Pacheco, Syracuse**

11 a.m. to 12:30 p.m.

Law and Policy Division
Refereed Paper Research Session
New Frontiers in Newsgathering

The Heat is On: Thermal Sensing and Newsgathering: A Look at the Legal Implications of Modern Newsgathering
**Roy Gutterman and Angela Rulffes, Syracuse**