

# **MEDIA STUDIES MASTER'S PROGRAM 2019-2021**

36 Credit Hours\*

## **Theory and Research Courses - Required (12 credits)**

COM 601 Thesis Design

COM 605 Quantitative Methods for Mass Communications Research

COM 606 Qualitative Methods for Mass Communications Research

COM 701 Proseminar for Graduate Study (0 credits)

COM 755 Communications Theory

## **Media Law (choose one) (3 credits)**

COM 698 Media Law

TRF 637 Telecommunications Law and Policy

## **Perspectives in Communication (choose three) (9 credits)**

ADV 645 International Advertising

COM 600 Selected Topics (May be repeated w/ different topic)

COM 646 Media and Diversity

COM 688 Origins of Contemporary Media Issues

COM 740 Selected Topics in Research Communications

COM 777 Seminar in Media Effects

COM 788 Theories of Media Content

ICC 617 Issues in Media Management

MNO 601 Principles: Business, History & the Ethics of Journalism

TRF 592 Film Business

TRF 594 Television Business

TRF 595 Programming and Audience Analysis

TRF 600 Selected Topics (may be repeated w/ different topic)

TRF 636 Critical and Historical Perspectives on Television, Radio, and Film

TRF 683 Communications Industry Frontiers

## **Electives (choose 3) (9 credits)**

Elective courses will be selected in consultation with the student's adviser and be relevant to the student's course of study. Courses may include those offered in Newhouse, or elsewhere in the University.

## **Thesis (3 credits)**

\*Requisite

**MEDIA STUDIES  
MASTER'S DEGREE PROGRAM SCHEDULE  
2019-2021**

**Fall Semester (12 credits):**

COM 605 Quantitative Methods for Mass	3
COM 701 Proseminar for Graduate Study	0
COM 755 Communications Theory	3
Two additional courses	6

**Spring Semester (12 credits):**

Four additional courses	12
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**Summer Sessions (3-9 credits):**

COM 601 Thesis Design	3
1-2 additional courses	3-6

**Fall Semester-Spring Semester 2019/20 (3-9 credits):**

1-2 Additional courses	3-6
Thesis Research	<u>3</u>

**Total Credits for Program: 36**