PROFESSIONAL MASTER’S STUDY AT THE NEWHOUSE SCHOOL

Welcome to Newhouse! As a professional master’s student at the S.I. Newhouse School of Public Communications, you are part of a community of about 80 full-time faculty, 50 adjunct faculty members, 50 staff, 1800 undergraduate students, and 250 graduate students involved in research, teaching, and learning about public communications in world societies.

Administration
Lorraine Branham – Dean
Amy Falkner – Senior Associate Dean for Academic Affairs
Joel Kaplan – Associate Dean for Professional Graduate Studies
Hub Brown – Associate Dean for Research, Creativity, International Initiatives & Diversity
Rosanna Grassi – Associate Dean for Student Affairs
Karen McGee – Assistant Dean for Student Affairs

Graduate Records Office
Martha Coria, Assistant Director
Linda Mathis, Academic Advisor
Kelly Needham, Office Assistant

Important Documents
Syracuse University Graduate Course Catalog
Syracuse University Academic Rules and Regulations
Syracuse University Student Handbook

The Newhouse School imposes some additional rules, which are set forth in this document. The rules, policies and procedures outlined here will guide your time at Newhouse. As a student, you are ultimately responsible for knowing and completing your degree requirements. The Newhouse Graduate Records Office is here to assist you in those endeavors. All paperwork relating to your master’s degree must go through this office. Any procedural questions concerning your graduate studies, such as program of study requirements, rules and regulations or policies should be directed to this office.

COMMUNICATIONS

Email and NetID
Syracuse University has established email as a primary vehicle for official communication with students. The University expects that students will receive and read email in a timely manner. Newhouse will not be held responsible for messages missed due to students not checking their SU email account. Each graduate student at Newhouse is assigned a NetID from Information Technology and Services (ITS) at the time they are admitted. The NetID is used as a login as well as an email address. It will be listed on the University’s online directory. Please read the official email policy and review eligibility and expiration.

Student Directory Information
It is important that we know how to contact you at a local address and telephone number. Go to MySlice to update all of your contact information. Additional details, including FERPA policies, are outlined on the Registrar’s website.

Social Media
You were invited to join a Facebook group entitled Newhouse Master’s Students 2016-17 at the time you were admitted. The Graduate Records Office also maintains a Facebook page, a Twitter handle and a LinkedIn profile. All these methods are meant to facilitate communication between us and you as well as among prospective students, current students and alumni. None are meant to replace official email notifications.
TUITION AND FEES

Graduate students at Syracuse University are charged per credit hour and tuition increases every summer. Full-time Newhouse professional master’s students have their tuition rate locked in from the summer they begin through the following summer. If you complete your program of study as outlined and finish all course requirements by June or August, you will pay the same tuition rate. If you take courses beyond that second summer, you will be charged the new tuition rate. Due to the dual college nature of the programs, this tuition policy does not apply to Audio Arts nor Public Diplomacy.

Newhouse master’s students are also charged a one-time program technology fee. This fee is applied on the fall semester bill. Joint degree students may also be charged fees from their other associated school or college. Exact tuition figures and program fee amounts, along with all other applicable fees is detailed in the University publication, Tuition, Fees, and Related Policies.

FINANCIAL AID

Incoming graduate students can apply for merit-based financial aid – fellowships, scholarships and instructional associate (IA) positions – when you apply to the graduate program. These applications are initiated when applicants answer “yes” on the graduate application by the published deadlines. Deadlines and procedures for IA and job applications for continuing students will be announced via email each academic term.

The Newhouse School does not administer need-based aid. It is managed by the University’s Financial Aid Office, 200 Archbold, FinAidG1@syr.edu, 315-443-1513. The only form of need-based aid at the graduate level is government loans. To be considered you must file a FAFSA form and the applicable SU applications for financial aid.

In the event of serious and unexpected financial need, special small grants of tuition scholarship may be made by the Newhouse School to assist students in the final stages of their degree programs. Near the end of the spring semester, the Associate Dean will publish a memo describing what is required to apply for this form of aid. This resource is extremely limited and can be used only in extreme situations for a maximum of three credits. A finite credit pool is available and once these credits have been allocated, no additional awards are possible.

Merit Aid Rules

The following rules apply to all Newhouse-awarded merit aid: instructional associates, teaching assistantships, research assistantships, and scholarships at the master’s degree level and SU awards funded through the Newhouse School. It need not necessarily apply to research assistantships or fellowships awarded by grants external to the School.

1. Newhouse master’s students are eligible for merit aid only if they are in good academic standing, defined as having a cumulative GPA of 3.0 or higher, and having no more than one missing grade outstanding. Year-long merit aid appointments are subject to review at the end of the fall semester to verify that the student meets the GPA requirement.

2. Faculty supervising master’s students in IA positions or teaching and research assistantships will evaluate those students’ performance in writing prior to appointments being renewed for another semester; students who are determined not to have performed their assigned duties satisfactorily will not receive merit aid during the following semester. Should the student wish to be considered for merit aid again at a later time, the student must first meet with his/her program director and the Associate Dean to be approved for additional merit aid.

3. Master’s students who have completed all degree requirements are not eligible for merit aid, even if they continue to enroll in Newhouse courses.

4. A master’s student must hold full-time matriculated status (registered for at least nine credits in a given semester) and be making satisfactory degree progress to be considered for merit aid.

4a. The only exception are those students in their final semester of coursework who need fewer than nine credits to finish. Exceptions like these will be made on a case-by-case basis.
5. Students are only allowed the equivalent of one full graduate assistantship during their master’s program at the Newhouse School. This means that their sum of assistantship/instructional associate/scholarship award credits cannot exceed 24 tuition credits or its equivalent.

6. Students who hold other Syracuse University awards such as Engagement Fellowships may apply for instructional associate positions, but will only be offered the hourly pay. They are not eligible for additional scholarship credits.

7. Newhouse merit aid is for Newhouse students. Non-Newhouse students may be selected for merit aid positions only in situations where no Newhouse student meets the position qualifications.

8. For students holding instructional associate positions and teaching assistantships, TA/IA training (both University training and departmental, if applicable) is required and non-attendance constitutes forfeit of the position.

**FORMS**

All paperwork relating to your academic record must go through the Graduate Records Office (GRO). All graduate students are responsible for getting faculty, adviser, and department chair signatures on these forms. After these signatures are obtained, students must return the form to the GRO for the Associate Dean’s review and signature.

The following forms are all available in the GRO or online:

- **Petition To The Faculty**: Used to request any deviation from curriculum, such as waiving or replacing requirements, transferring graduate credits from another university, or taking a course from another school or college within SU.

- **Proposal For Independent Study**: Used to register for independent study.

- **Internship Proposal/Agreement**: Used to register for experience credit.

- **Grading Option Application**: Used to audit a course.

- **Request For Incomplete Grade**: Used when a student is unable to complete a course’s requirements in the semester for which the student is registered. The student and professor come to an agreement, whereby the student will be allowed to complete the course requirements at a later date. The form is used to put this agreement in writing.

- **Add/Drop Form**: Since most students adjust their schedules online, this is only used to drop a course after the add deadline has passed (since MySlice is unavailable after that deadline) or to correct registration due to extenuating circumstances after deadlines have passed.

- **Full-Time Status Form**: In rare circumstances, this is used to certify a student as full-time during a particular term when a student is not registered for enough credits to be considered full-time.

- **Thesis Forms**: Once a student is ready to work on the thesis, several forms must be completed. Those include the Master’s Thesis Proposal Acceptance Form, the Proposed Master’s Thesis Adviser and Committee, and Request for Examination.

- **Leave of Absence/Withdrawal**: Used when a student elects to take a leave of absence or when a student is withdrawn for not making satisfactory progress in his/her degree program.

**STUDENT RECORDS AND REGISTRATION**
Degree-Bearing Transcript
You must submit acceptable documentation of all degrees earned prior to matriculation in your graduate program at Syracuse University by the end of your first semester of study. Federal loans cannot be disbursed until this documentation has been received and verified. If you do not meet this requirement you may be prohibited from further registration. The hold will only be released when this requirement has been met. The Newhouse policy is to add a hold to your record if you have not provided this documentation by July 15, thus prohibiting fall registration in August. The University must have proof that you hold a bachelor’s degree before your master’s degree is awarded.

Communications Law Waiver Request
If you took a communications law course within the past five years, you may be able to waive this master’s program requirement and take another course in its place. You must have earned a B or better in a relatively recent course. A course description and syllabus are required. You must complete this online form by July 15 if you plan to request a waiver.

Waiving Requirements
Aside from communications law, as detailed above, you may use a Petition to the Faculty to waive other course requirements. You may be asked to provide a syllabus and obtain approval from another Newhouse department other than your own. Once a requirement is waived, you must take an additional course or courses to make up the credits. Please contact the Graduate Records Office for details.

Registration Information
You will register for classes using MySlice. The Registrar’s website contains a registration tutorial as well as academic calendars showing registration deadlines. A fee is charged for late registration. Information about advising and course registration will be distributed via email before each new term. You should follow your most recent and approved term-by-term advising sheet for your program of study.

Joint Degree Programs
If you are enrolled in one of our joint degree or dual degree programs, you should speak with both your Newhouse adviser and the adviser for your other program of study before registering each term.

- Audio Arts, The College of Visual and Performing Arts (home college)
  Ulf Oesterle, Co-Director, Lisa Steele, Co-Director and Joseph Morley, Office of Research and Graduate Studies, 102 Shaffer
- Computational Journalism, College of Engineering and Computer Science
- Documentary Film and History, Maxwell School of Citizenship and Public Affairs, History Department
  Norman Kutcher, Co-Director, 306 Maxwell Hall
- Media and Education, School of Education
  Jeff Mangram, Co-Director, Maryann Barker, Office Coordinator, 350 Huntington Hall
- New Media Management, Whitman School of Management
  Rick DiRubbo, Associate Director of Student Services, 443-3727, Suite 315, WSOM
- Public Diplomacy, Maxwell School of Citizenship and Public Affairs, PAIA
  Josh Kennedy, Associate Director of Graduate Student Services, 443-9340, 225 Eggers Hall
- Joint law students should consult with the Office of Student Life at the College of Law

Students enrolled in more than one graduate program at Syracuse University are required to complete 80% of each program. By petition, a dual degree student may transfer a maximum of 20% from the other degree program as long as all requirements for the Newhouse program are met. All rules regarding transfer credit still apply.

Course Selection
Before you register for your classes each term, you should attend the special advising session for your program of study and/or consult with your assigned Newhouse adviser or program director. Where choices of courses are allowed, your adviser will help you make appropriate decisions. However, even
though you consult with an adviser, remember that the fulfillment of degree requirements is your responsibility as a graduate student.

Always check restrictions and/or prerequisites. You must take only graduate-level courses (courses numbered 500 and above) and follow the curriculum that has been established for your program of study. Do not register for a course numbered below 500. It cannot be counted toward your master’s requirements. Also, at least half of your course work must be at the 600-level or above.

Full-time graduate students are limited to taking a maximum of 15 credits each semester and six credits in each of the two summer sessions. A signed petition will be required by the Registrar’s Office to register for additional credits in a given term, even if those credits will be audited. Once a petition is submitted, the student must register for the number of credits specified.

Permission Numbers
You will need a permission number if you try to register for a course that has restrictions you do not meet or if you are trying to register for a closed course. If it is a Newhouse course, you must fill out a wait list form in the Academic Programs Suite, 318 Newhouse 3. If approved, the department coordinator will email you a permission number. Do not use the online wait list feature on MySlice for Newhouse courses. If it is a non-Newhouse course, you should contact either the instructor or department chair to find out the appropriate procedure for obtaining permission.

Dropping/Adding Courses
From the first day of registration, you may go on MySlice and adjust your schedule. Deadlines for adding and dropping courses are listed on the academic calendars on the Registrar’s website. After the add deadline, students may still drop courses until the drop deadline by using the Add/Drop form. After obtaining the required signatures, the student must bring the form to the Registrar’s Office in 106 Steele Hall by the deadline in order to be processed.

Deadlines for adding, dropping, and withdrawing from courses are absolute. The Registrar’s Office will not honor adds, drops, or withdrawals received after the published deadlines. For fall and spring semesters, you have one week after the start of classes to add a course and three weeks to drop a course with a full refund. Different deadlines may apply for flex courses offered during only part of the semester. If you withdraw (this deadline is later than the drop deadline) from a course, the course will appear on your transcript with a “WD” (for withdraw), rather than a grade, and the tuition will not be refunded.

Auditing Courses
Master’s students may audit courses on a space-available basis. You do not earn credit for courses that are audited and these courses will not fulfill any requirements and will not be counted on the program of study. If you are registered for nine credits in a given semester you may audit additional courses for free. Otherwise, the tuition cost for the audited course must be paid. A grade of “AU” will show up on your transcript. It does not affect your GPA. The deadline to audit a course is two weeks after the start of the semester (or later if it is a flex class). Exceptions to this deadline cannot be made. Students may not attend courses they have not registered for via MySlice.

To audit a Newhouse course, you must first fill out an Audit Request Form, obtained from the Academic Programs Suite or the GRO. Once completed, the GRO will submit it to the Associate Dean for Student Affairs. Once you have been approved to audit, you will be issued a permission number, if needed, and you must add the course via MySlice. Then you must fill out a Grading Option Application, obtain the instructor’s signature, and take it to the Registrar’s Office, 106 Steele Hall before the published deadline.

To audit a course outside of Newhouse, please contact the department or school/college to find out the procedure.

The Pass/Fail option is not available to graduate students.
Independent Study

All Newhouse graduate independent studies are registered as 690 courses (and completed in the department of the faculty sponsor). Undergraduate courses that are taken for graduate credit are also completed as 690 courses (please see below). You register for a 690 by completing a Proposal for Independent Study and by taking the following steps:

1. Identify and contact a faculty sponsor. Determine the goals and format for your independent study. Your faculty sponsor should complete items 1-4 and sign the form. Be sure the form states clearly and specifically the exact nature of the independent study, criteria for grading, and assignments on which the grading will be based. Incomplete forms will not be approved.

2. Get your program director or department chair’s signature and your adviser’s signature.

3. Bring the completed, signed proposal to the GRO for the Associate Dean’s review and signature. The proposal will then be sent to the Registrar’s Office and a copy will be retained in the student’s Newhouse file. Once the form is processed by the Registrar, the student is registered for the course. No additional online registration steps are necessary.

You may register for an Independent Study throughout the semester, up until two weeks before the last day of classes.

Special Note Regarding Undergraduate Level Courses

Graduate students cannot receive credit toward their degrees for undergraduate courses (courses numbered below 500). Never register for an undergraduate course if you plan to apply this class toward your graduate degree. In some cases, however, a faculty member may allow you to attend an undergraduate course and supplement it with additional work, such as a special project, paper, or class presentation. If you work out such an agreement with a professor, you must register for an Independent Study in the same department in which the class is offered and follow the above instructions for doing so. You also must petition if this course is to fulfill a requirement in your program of study. The independent study form will not be approved unless accompanied by this petition.

Internship

Unless you register for an internship class with an assigned department and number, Newhouse experience credits or internships are considered COM 670 courses (always completed under the COM department prefix). Students register for COM 670 by completing an Internship Proposal/Agreement and by taking the following steps:

1. Find an internship by speaking to faculty or using resources available at the Career Development Center.

Determine the number of credits you will register for. Internships can be completed for 1-3 credits. Some programs limit the number of internship credits students can complete so please check with your adviser. You must work 45 hours for each credit hour of experience credit earned, requiring a minimum of 135 hours’ work for a three-credit internship.

2. Identify and contact a faculty sponsor. Determine the nature of faculty-student contact during your internship period. Your faculty sponsor should complete items 1-4 and sign the form. Be sure the form states clearly and specifically where and when the internship will take place, criteria for grading, and assignments on which the grading will be based. Incomplete forms will not be approved.

3. Get your program director or department chair’s signature and your adviser’s signature.

4. Complete the required information on OrangeLink for the Syracuse University Center for Career Services (CCS), 235 Schine, ccsintps@syr.edu, 443-4271.

5. Bring the completed, signed proposal to the GRO for the Associate Dean’s review and signature. The proposal will then be sent to CCS for a final signature and they will forward it to the Registrar’s Office. Once the form is processed by the Registrar, the student is registered for the course. No additional online registration steps are necessary.

You may register for an Internship throughout the semester, up until two weeks before the last day of classes.

Special Note: International students cannot do an internship until after they have studied at SU for a minimum of nine months, and must obtain approval for Practical Training from the Center for International Services prior to the start of the internship.
Request for Incomplete Grade

Incomplete grades can be granted only when exceptional circumstances prevent a student from completing a course within the usual time limits. To receive an incomplete, you must complete the Request for Incomplete Grade form. The form represents a contract between the student and the professor and specifies the reason for granting an incomplete and the conditions and time limit for removing it. All requests for an incomplete must be submitted prior to the completion of the semester. An incomplete is calculated immediately as an “F” in the GPA.

You must keep in mind that the granting of an incomplete is a special favor awarded by a professor, and evaluating work submitted to satisfy an incomplete often conflicts with the professor’s obligations to his or her subsequent students, which, of course, must take precedence. Thus, you should not expect work submitted in completion of an incomplete to be graded with the same promptness as work submitted on time in regularly scheduled classes.

Transfer Credit

You are allowed to transfer into your program of study a maximum of 20% of your program’s required credits. Specific credit earned at another accredited graduate school must carry at least a grade of B, must have been taken within seven years, must not have been used toward an undergraduate degree or its equivalent, must form an integral part of the degree program, and must be evaluated and approved by the academic department and the GRO. Details can be found in Academic Rules and Regulations, Credit. The same rules apply if the credits to be transferred are from another Syracuse University graduate program. You must fill out a petition form and submit a syllabus and an official transcript. Petitions for transfer credit should be completed during your first semester of study.

Full-Time Status

Students maintain full-time status during any one term by registering for six credits during summer sessions and registering for nine credits during fall or spring semesters. If you are not registered full-time, but believe to be doing full-time academic work, a Full-Time Status Form may be completed. If you are done with your coursework, but are working full-time on a thesis or project, you may register for GRD 998 and submit a full-time status form for no more than two years from the time your coursework was completed, or for a lesser time at the discretion of the program director and Associate Dean.

Good Academic Standing

The Graduate School has set a minimum grade point average for students to continue graduate work of at least a 2.8 out of 4.0 in the first 30 credits of graduate study. If you do not achieve this average, the Graduate School may cancel your matriculated status. Furthermore, to be awarded a master’s degree, you must have a 3.0 average overall in your official program of study and at least a 2.8 in all graduate courses taken at Syracuse University. You will be notified and put on “warning” at the end of each term if the cumulative GPA has fallen below a 3.0.

In order to be considered to be making satisfactory degree progress, you must be enrolled in at least six credits per regular (fall, spring) semester. This rule may be waived for part-time students providing the following conditions are met:

a) The student has met with the program chair/director and has an agreed-upon plan for completing the degree in a timely manner. A copy of the written plan, signed by the student, the program director, and the Associate Dean must be filed with the Graduate Records Office.

b) The program chair/director and the Associate Dean both agree that the student's progress is satisfactory.

Leave of Absence and Withdrawal

If it is necessary for you to withdraw or take a leave of absence from the University, you should file an official Leave of Absence form. Even if you do plan to return, it is important that the proper paperwork be processed so that you will remain in good standing with the School. Master’s students who do not enroll in classes for a particular fall/spring semester must complete a leave of absence form and then apply for readmission prior to being able to register for classes again.
Master’s students not making satisfactory progress toward their degrees may be withdrawn from the program on the decision of the program director and the Associate Dean. Readmission is dependent upon space availability in the program. You may also be withdrawn on the basis of academic or disciplinary reasons. Readmission in these cases is subject not only to space availability, but also to satisfaction of additional requirements specified in the terms of the withdrawal.

A student who is applying for readmission to a degree program in which requirements have changed since the time of withdrawal or leave of absence may be required to satisfy the requirements of the program of study as currently defined. The program director and the Associate Dean will determine which set of requirements apply.

No student may be readmitted until all prior Syracuse University financial obligations and disciplinary actions have been satisfied. If the leave or withdrawal from the University was for medical reasons, you must be approved for readmission by the office that originally authorized your departure.

Readmitted students are eligible to register for the upcoming semester during the regular registration period in the prior semester or on the registration day for new students at the beginning of the semester.

The full details of this policy are outlined in Academic Rules and Regulations, Leave of Absence.

**COMPLETING YOUR DEGREE**

**Diploma Request**

In order to be awarded a graduate degree by the University, you must [File a Diploma Request](#) via MySlice. You need to verify your name as it should appear on your diploma, your diploma mailing address, and the date you expect to graduate. There are four available graduation dates for master’s students: May, June, August, and December. This date is not a reflection of the graduation ceremony, but rather the date by which you will complete all degree requirements. Diplomas will be mailed approximately six weeks after the certification of the master’s degree.

**Graduation**

You are welcome and encouraged to attend the [University Commencement ceremonies](#) held in May. Students completing their programs in May, June and August are eligible to participate, as well as students who finished their programs the previous December. Information will be sent to you if you have filed your Diploma Request by the appropriate deadline. Convocation for the Newhouse School will occur on Saturday, May 13, 2017, and the University’s Commencement will be held on Sunday, May 14, 2017.

**Culminating Experiences**

Each of the programs of study requires the completion of course work as well as a culminating experience through which the student is given the opportunity to demonstrate his or her mastery of public communications. This culminating experience may involve a capstone course, comprehensive examination, special project or a thesis, depending on the student’s program of study.

**Degrees Awarded**

Following is the list of programs and the degree that will be awarded. These degrees were established by departmental faculty as appropriate for the particular field. To know what will appear on your diploma, view Diplomas and Certificates in Academic Rules and Regulations.

- Advertising MA
- Arts Journalism MA
- Audio Arts MA
- Broadcast and Digital Journalism MS
- Computational Journalism MS
- Documentary Film and History MA
- Magazine, Newspaper and Online Journalism MA
- Media and Education MA
- New Media Management MS
- Photography MS
- Public Relations MS
- Television, Radio and Film MA
Public Diplomacy is a program of study leading to the MA degree in International Relations and the MS degree in Public Relations.

**SU Transcript**
To obtain an official transcript from SU, you may submit your request through MySlice > Student Services > Academics > Transcript Request. Requests are processed by the Registrar and official transcripts are issued free of charge. You also have the option of printing your own unofficial transcript from MySlice.

**NEWHOUSE MASTER’S ASSOCIATION**
The Newhouse Master’s Association, or NMA, is an organization created to support the Newhouse graduate students, coordinate community outreach, and promote cohesion among the students through fundraising and social events. A five-member executive board is elected every fall and officers are expected to hold and attend regular meetings through the academic year. Initial funds are provided by the Newhouse School but the group is also asked to raise additional funds to meet its goal of scheduling social, community, and networking events throughout the year. This organization is also registered with the Syracuse University Graduate Student Organization (GSO) which provides additional funding and resources.

**NEWHOUSE SCHOOL PRINTING POLICY**
Newhouse students receive a $25 credit at the beginning of each academic year for printing services in all campus computer labs, including the Newhouse computer labs. Prints will be deducted from your account automatically, based on the set cost for the printer you are printing to until that credit is exhausted. You can check your credit limit, print history and add funds to your account online at suprinting.syr.edu. You can also add money to your account using cash by visiting the Schine Copy Center (103 Schine) during normal business hours. You will be notified via email when your printing account balance drops below $5, and again when it drops below $1.

**Printing costs:**

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<thead>
<tr>
<th>Size</th>
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<tbody>
<tr>
<td>8.5x11</td>
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<tr>
<td>11x17</td>
<td>3 cents per side</td>
<td>18 cents per side</td>
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</table>

The default print setting on all Newhouse printers is duplex (double-sided) which results in a 40 percent printing discount for each print job. (So, for example, a four-page black-and-white document on 8.5 X 11 paper would cost 5 cents when duplexed, as opposed to 8 cents single-sided.)

**NEWHOUSE SCHOOL LOCKER POLICY**
Lockers are available on a first come first served basis. Students are responsible for providing their own locks. All lockers are the property of Syracuse University.

- The privilege of using a locker at Syracuse University is made available to current University ID holders only.
- Any misuse, damage, or failure to vacate the locker by the specific deadline date constitutes a violation of this privilege.
- The locker is to be used to store appropriate personal items.
- The University reserves the right to inspect the contents of lockers at any time.
- Food and drink are prohibited from being stored in lockers.
- All contents in the lockers must be emptied by the end of the semester.
- If a locker is not vacated by the time the semester expires, the locker will be opened and its contents removed and disposed of by the University after holding them for the duration of one week.
- The locker holder waives any claims to any items remaining in the locker after the deadline date. Syracuse University is not responsible for any lost, stolen, damaged, or missing items stored in a locker.

This policy is subject to review and revision at the conclusion of each semester. Any questions regarding this policy may be referred directly to the Dean’s Office, Newhouse 1, Room 400.

**NEWHOUSE SCHOOL LOST AND FOUND**

The Newhouse School maintains a lost and found in the Central Services office, 134 Newhouse 3.
### Second Summer Session (6 credits):

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ADV 611 Strategic Principles and Practices</td>
<td>3</td>
</tr>
<tr>
<td>GRA 617 Visual Communications Theory and Practice</td>
<td>3</td>
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### Fall Semester (12 credits):

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ADV 604 Seminar in Advertising Practice and Leadership</td>
<td>3</td>
</tr>
<tr>
<td>ADV 612 Strategic Brain: Account Planning and Research</td>
<td>3</td>
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<tr>
<td>ADV 613 Strategic Brain: Media Planning</td>
<td>3</td>
</tr>
<tr>
<td>Elective (See Emphasis)</td>
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### Spring Semester (12 credits):

<table>
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<tr>
<th>Course</th>
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<tbody>
<tr>
<td>COM 698 Media Law</td>
<td>3</td>
</tr>
<tr>
<td>ADV 615 Creative Brain</td>
<td>3</td>
</tr>
<tr>
<td>ADV/ICC 523 Digital Branding and Strategy</td>
<td>3</td>
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<tr>
<td>Elective (See Emphasis)</td>
<td>3</td>
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### First Summer Session (6 credits):

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
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<tbody>
<tr>
<td>ADV 625 Integrated Advertising Campaigns</td>
<td>6</td>
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</table>

### Total Credits for Program: 36

**Academic Emphasis:**

Students are required to complete an emphasis that satisfies their individual career goals. Faculty advisers will work with students to select two electives that build a critical understanding in a particular area of interest. *Recommended emphases can include, but are not limited to the following:*

- Digital engagement
- Brand management
- Media planning
- Cross-cultural advertising
- Fashion promotion
- Health promotion
- Non-profit promotion
ARTS JOURNALISM MASTER’S PROGRAM
2016-2017

Second Summer Session (6 credits):

AJP 602 Arts Reporting 3
NEW 605 News Writing and Reporting * 3

Fall Semester (11 credits):

AJP 606 Feature & Critical Writing 3
AJP 615 Cultural Issues I 3
AJP 616 Cultural Issues II 1
COM 698 Media Law* 1
Electives in the Arts and in Journalism*** 3

Spring Semester (13 credits):

AJP 611 Literature of Arts Journalism 3
AJP 621 Practicum: NYC Arts 1
AJP 636 Culture Media Practicum** 3
Electives in the Arts and in Journalism *** 6

First Summer Session (6 credits):

AJP 631 Capstone Arts Writing Workshop 6

Total Credits for Program: 36

* Students with substantial journalism background may petition to substitute a suitable elective.

**AJP 636 can be repeated once. Students who wish to take this class as an elective in the fall semester in addition to the required spring section, may do so with permission of their advisor.

***Additional graduate courses in architecture, film, fine arts, music, or theater, as well as journalism, communications, and writing courses.
# AUDIO ARTS MASTER’S PROGRAM
## 2016-2017

### Second Summer Session (7 credits):

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>RAE 601 Audio Arts Graduate Survey</td>
<td>3</td>
</tr>
<tr>
<td>RAE 610 Audio Arts Colloquium: Summer</td>
<td>1</td>
</tr>
<tr>
<td>TRF 605 Audio Arts Practices</td>
<td>3</td>
</tr>
</tbody>
</table>

### Fall Semester (13 credits):

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>RAE 610 Audio Arts Colloquium: Fall</td>
<td>1</td>
</tr>
<tr>
<td>EEE 620 Foundations of Entrepreneurship</td>
<td>3</td>
</tr>
<tr>
<td>Audio Arts Elective I</td>
<td>3</td>
</tr>
<tr>
<td>Audio Arts Elective II</td>
<td>3</td>
</tr>
<tr>
<td>TRF 510 Experience Based Module #1</td>
<td>1</td>
</tr>
<tr>
<td>TRF 510 Experience Based Module #2</td>
<td>1</td>
</tr>
<tr>
<td>TRF 510 Experience Based Module #3</td>
<td>1</td>
</tr>
</tbody>
</table>

### Intercession-Industry Seminar (0 credits):

- *Optional industry visit to LA or NY*  
  - 0

### Spring Semester (13 credits):

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>RAE 610 Audio Arts Colloquium: Spring</td>
<td>1</td>
</tr>
<tr>
<td>TRF 637 Telecommunications Law and Policy</td>
<td>3</td>
</tr>
<tr>
<td>Audio Arts Elective III</td>
<td>3</td>
</tr>
<tr>
<td>Audio Arts Elective IV</td>
<td>3</td>
</tr>
<tr>
<td>Capstone in Audio Arts (Choose one)</td>
<td>3</td>
</tr>
<tr>
<td>- TRF 600 Human-Computer Interaction</td>
<td></td>
</tr>
<tr>
<td>- TRF 642 Television Production Workshop</td>
<td></td>
</tr>
<tr>
<td>- TRF 668 Advanced Audio</td>
<td></td>
</tr>
<tr>
<td>- TRF 669 Advanced Filmmaking</td>
<td></td>
</tr>
</tbody>
</table>

### Summer Session (3 credits):

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>RAE 675 Audio Arts Industry Practicum</td>
<td>3</td>
</tr>
</tbody>
</table>

### Total for Program: 36

Updated 2/9/16 TF
BROADCAST AND DIGITAL JOURNALISM MASTER’S PROGRAM  
2016-2017

**Second Summer Session (6 credits):**

- BDJ 611 Writing for Broadcast and Digital News 3
- BDJ 663 News Reporting I 3

**Internship (1 credit):**

*Students are required to complete a one-credit internship in either the fall or spring of their program.* 1

**Fall Semester (11 credits):**

- BDJ 510 Topics in Specialized Practice 1
- BDJ 664 News Reporting II 4
- COM 647 Applied Media Research
  OR
  COM 698 Media Law
- Elective 3

**Spring Semester (12 credits):**

- BDJ 636 Critical and Historical Perspectives on Broadcast Journalism 2
- BDJ 667 News Reporting III 4
- COM 647 Applied Media Research
  OR
  COM 698 Media Law
- Elective 3

**First Summer Session (6 credits):**

- BDJ 665 News Producing & Presenting 6

**Second Summer Session (4 credits):**

- BDJ 675 Washington Professional Experience 4

**Total Credits in Program:** 40

*The internship credit can also be completed over winter break. If you choose this option the internship will be done over break but the credit will be listed as part of the spring semester.*
Second Summer Session (7 credits):

BDJ 611 Writing for Broadcast and Digital News 3
BDJ 663 News Reporting I 3
COM 600 Contemporary Issues in Sports Media 1

Internship (1 credit):
Students are required to complete a one-credit sports media internship in either the fall or spring of their program.* 1

Fall Semester (11 credits):

BDJ 510 Topics in Specialized Practices 1
BDJ 664 News Reporting II 4
COM 647 Applied Media Research
OR
COM 698 Media Law
Sports Communications Elective(s)** 3

Spring Semester (12 credits):

BDJ 636 Critical and Historical Perspectives on Broadcast Journalism 2
BDJ 667 News Reporting III 4
COM 647 Applied Media Research
OR
COM 698 Media Law
Sports Communications Elective(s)** 3

First Summer Session (6 credits):

BDJ 665 News Producing & Presenting 6

Second Summer Session (3 credits):

COM 670 Sports Communications Internship 3

Total Credits in Program: 40

*The internship credit can also be completed over winter break. If you choose this option the internship will be done over break but the credit will be listed as part of the spring semester. NOTE-Internship is BDJ requirement and does not have to be taken as sports media. If it is, it counts as one of 6 SCE credits.

**SCE students may take any combination of sports media 1 and/or 3 credit courses over the fall and spring semesters to reach a total of 6 sports media credits.
Track 1: For students entering the program with a BS in Computer Science

Second Summer Session (6 credits):

GRA 617 Visual Communications Theory and Practice 3
NEW 605 News Writing and Reporting 3

Fall Semester (12 credits):

COM 698 Media Law 3
CPS 688 Algorithms for Computational Journalism 3
MNO 601 Principles: Business, History, and the Ethics of Journalism 3
MNO 617 Multiplatform Reporting and Writing 3

Spring Semester (12 credits):

CIS 668/ IST 664 Natural Language Processing 3
CPS 782 Capstone Project Course for Computational Journalism 3
ICC 505 Web Journalism and Innovation 3
Journalism Elective 3

First Summer Session (6 credits):

COM 670 Experience Credit 6

In consultation with the program director, students must select
a journalistic organization that is currently offering, or wants to offer,
data-driven stories. The student must work under a professional supervisor
and must develop, with a faculty sponsor, a syllabus of practical deliverables,
learning outcomes and assessments sufficient for 6 academic credits.

Total Credits for Program: 36
COMPUTATIONAL JOURNALISM MASTER’S PROGRAM
2016-2017

Track 2: For students entering the program with a BA/BS in Journalism

Second Summer Session (6 credits):

CPS 681 Explorations in Computing & Programming 3
GRA 617 Visual Communications Theory and Practice 3

Fall Semester (13 credits):

CPS 621 Introduction to Probability and Statistics 4
CPS 688 Algorithms for Computational Journalism 3
ICC 606 Applied Research in Content Management 3
Newhouse or CIS/ CPS Elective 3
(Subject to Advisor’s Approval)

Spring Semester (12 credits):

CIS 668/ IST 664 Natural Language Processing 3
COM 698 Media Law 3
CPS 782 Capstone Project Course for Computational Journalism 3
NEW 535 Newspaper and Magazine Practicum 3

First Summer Session (6 credits):

COM 670 Experience Credit 6

In consultation with the program director, students must select a journalistic organization that is currently offering, or wants to offer, data-driven stories. The student must work under a professional supervisor and must develop, with a faculty sponsor, a syllabus of practical deliverables, learning outcomes and assessments sufficient for 6 academic credits.

Total Credits for Program: 37
## DOCUMENTARY FILM AND HISTORY MASTER’S PROGRAM
### 2016-2017

### Second Summer Session (7 credits):

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>DFH 610 Documentary Production Research</td>
<td>1</td>
</tr>
<tr>
<td>HST 802 Modes of Analysis in History</td>
<td>3</td>
</tr>
<tr>
<td>TRF 655 Screenwriting and Production Workshop</td>
<td>3</td>
</tr>
</tbody>
</table>

### Fall Semester (13 credits):

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>DFH 610 Documentary Production Research</td>
<td>1</td>
</tr>
<tr>
<td>TRF 659 Documentary Production</td>
<td>3</td>
</tr>
<tr>
<td>TRF 611 Dramatic Writing for TV &amp; Film</td>
<td>3</td>
</tr>
<tr>
<td>DFH/HST 693 Oral History Workshop</td>
<td>3</td>
</tr>
<tr>
<td>History Elective (faculty approval required)</td>
<td>3</td>
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</tbody>
</table>

### Spring Semester (13 credits):

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>DFH 610 Documentary Production Research</td>
<td>1</td>
</tr>
<tr>
<td>DFH/HST 695 Historical Narratives &amp; Interpretations</td>
<td>3</td>
</tr>
<tr>
<td>TRF 637 Telecommunications Law and Policy</td>
<td>3</td>
</tr>
<tr>
<td>TRF Elective (faculty approval required)</td>
<td>3</td>
</tr>
<tr>
<td>History Elective (faculty approval required)</td>
<td>3</td>
</tr>
</tbody>
</table>

### Maymester (3 credits):

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>TRF 650 Advanced Practice: Special Projects</td>
<td>3</td>
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</tbody>
</table>

### First Summer Session (2 credits):

<table>
<thead>
<tr>
<th>Course</th>
<th>Credits</th>
</tr>
</thead>
<tbody>
<tr>
<td>DFH 670 Internship</td>
<td>2</td>
</tr>
</tbody>
</table>

**Total Credits in Program:** 38
MEDIA & EDUCATION MASTERS PROGRAM
2016-2017

Summer Session II (7 credits):

EDU 603 Introduction to Research 3
M&E 610 Media & Education Master’s Colloquium I 1
TRF 655 Screenwriting and Production Workshop 3

Fall Semester (13 credits):

M&E 610 Media & Education Master’s Colloquium II 1
Cultural Foundations Elective* 3
Education Elective* 3
Public Communications Elective* 3
Visual Media Elective I* 3

*Electives are chosen from the lists provided on the next page.

Spring Semester (13 credits):

CFE 662 Youth, Schooling and Popular Culture 3
M&E 610 Media & Education Master’s Colloquium III 1
M&E 611 Proseminar in Media and Education 3
Culture Study Elective* 3
Visual Media Elective II* 3

*Electives are chosen from the lists provided on the next page.

Summer Session I (3 credits):

M&E 689 Media and Education Capstone 3

Total Credits in Program: 36
ELECTIVES

Cultural Foundations Electives
- CFE 605 Race, Philosophy and Education
- CFE 614 Critical Issues in Dis/ability and Inclusion
- CFE 631 Introduction to Sociology and Anthropology of Education
- CFE 776 Gender, Education & Culture

Visual Media Electives
- COM 600 Social Media: Theory and Practice
- ICC 565 Designing Interactivity
- TRF 642 Television Production Workshop
- TRF 648 Producing Radio: On Air/Online
- TRF 651 Filmmaking
- TRF 653 Shortform Production
- TRF 654 Music Recording
- TRF 656 Sound for Picture
- TRF 659 Documentary Production

Education Electives
- CFE 621 History of Education in the United States
- CFE 640 Inequality and Intergroup Relations in Education
- CFE 775 Gender, Sexuality, and Disability
- DSP 930 Sociology and Anthropology of Education: Seminar in Special Topics
- EDU 610 The American School
- EDU 778 Narrative Inquiry in Research and Creative Practice
- IDE 631 Instructional Design and Development I
- IDE 652 Assistive Technologies for Integrating Students with Special Needs
- RED 547 Children’s Literature
- RED 607 Issues in Multicultural Literacy

Public Communications Electives
*Students are invited to petition public communications electives not on this list along with a rationale for using them in their program of study.*
- COM 646 Media and Diversity
- COM 755 Communications Theory
- TRF 640 Topics in Critical and Historical Perspectives
- TRF 683 Communications Industry Frontiers

Culture Study Elective
- ANT 553 Women and Social Change
- ANT 672 Language, Culture and Society
- PSC 753 International Political Economy
- SOC 880 Selected Areas of Social Organization and Change
- TRF 530 Popular Culture Studies
- WGS 652 Feminism & Postcolonial Studies

Visual Media Elective II
*For this elective students may choose from this list if they have the required prerequisite or from the visual media electives I list.*
- TRF 600 Human Computer Interaction
- TRF 662 Advanced TV Production
- TRF 668 Advanced Audio
- TRF 669 Advanced Filmmaking

Revised 2/9/16 TF
MEDIA & EDUCATION CAS PROGRAM
2016-2017

**Summer Institute (7 credits):**

CFE 662 Youth, Schooling and Popular Culture 3
M&E 601 Media & Education CAS Colloquium 1
TRF 606 Visual Storytelling for Education 3

**Fall Semester (3 credits-online):**

M&E 621 Media & Education Practicum:
   Project Development 3

**Spring Semester (3 credits online):**

M&E 622 Media & Education Practicum:
   Production 3

**Last Week in June (SSI) (2 credits):**

M&E 650 Special Projects Seminar 2

Total Credits in Program: 15
Second Summer Session (6 credits):

GRA 617 Visual Communications Theory and Practice 3
NEW 605 News Writing and Reporting 3

Fall Semester (12 credits):

MNO 601 Principles: Business, History, & the Ethics of Journalism 3
MNO 617 Multiplatform Reporting and Writing 3
ICC 606 Applied Research in Content Management 3

Choose One Editing Course: 3
   MNO 608 Magazine Editing (3)
   NEW 508 Newspaper Editing (3)

Spring Semester (12 credits):

COM 698 Media Law 3

Three Electives 9
   (Chosen with advisor input and consent)

First Summer Session (6 credits):

Capstone Experience 6
   MNO 631 Journalism Enterprise (3-6 credits)
   COM 670 Internship (1-3 credits)
   COM 690 Independent Study (1-3 credits)
   (Students may fulfill the requirement by taking 6 credits in
   MNO 631, or completing a combination of choices from the
   above list with advisor approval.)

Total Credits for Program: 36
Second Summer Session (7 credits):
COM 600 Contemporary Issues in Sports Media 1
GRA 617 Visual Communications Theory and Practice 3
NEW 605 News Writing and Reporting 3

Fall Semester (12 credits):
ICC 606 Applied Research in Content Management 3
MNO 601 Principles: Business, History, & the Ethics of Journalism 3
MNO 617 Multiplatform Reporting and Writing 3
Sports Communications Elective* 3

Spring Semester (12 credits):
COM 698 Media Law 3
NEW 535 Newspaper and Magazine Practicum 3
OR Elective 3
Choose one Editing Course:
   MNO 608 Magazine Editing 3
   NEW 508 Newspaper Editing 3
Sports Communications Elective(s)* 3

First Summer Session (6 credits):
MNO 670 Sports Communications Internship** 3
MNO 690 Sports Communications Independent Study** 3

Total Credits for Program: 37

*MNO students are expected to take MAG 500 Sports Writing Across Platforms as their fall elective. They may take another 3 credit course or a combination of 1 credit courses (including a sports media internship) to complete the six credit requirement.

** There are three options for MNO students:
   A) Do the tablet and write sports for it. This is not always available.
   B) Do the tablet first summer session (5 credits) and then a sports media internship (1 credit) second summer session.
   C) Do a 12 week independent study/sports media internship and write a 30 page, 20 source research paper (6 credits)
NEW MEDIA MANAGEMENT MASTER’S PROGRAM
2016-2017

Second Summer Session (6 credits):

ICC 617 Issues in Media Management 3
COM 698 Media Law 3

Fall Semester (12 credits):

ICC 606 Applied Research in Content Management 3
ICC 625 New Media Business 3
MBC 607 Understanding Financial Statements 1.5
MBC 609 Accounting for Managerial Decisions 1.5
MBC 603 Creating Customer Value 1.5
MBC 604 Managing the Marketing Mix 1.5

Spring Semester (12 credits):

ICC 683 Case Studies in Media Management 3
MBC 639 Leadership in Organizations 3
MBC 618 Competitive Strategy 1.5
MBC 619 Corporate Strategy 1.5
MBC Elective (Choose 3 hours) 3
- EEE 643 Emerging Enterprise Consulting (3)
- MAR 745 Strategic Brand Management (3)

First Summer Session (6 credits):

ICC 689 New Media Management Capstone 6

Total Credits for Program: 36*

*Students without a prior communications background must complete an additional six credits in Newhouse coursework chosen in conjunction with the program director.
PHOTOGRAPHY MASTER’S PROGRAM
2016-2017

Program Option A (Thesis)
Second Summer Session (6 credits):
GRA 617 Visual Communications Theory and Practice 3
COM 755 Communications Theory
OR
COM 605 Quantitative Methods for Mass Communications Research

Fall Semester (12 credits):
Two PHO Electives 6
COM 698 Media Law 3
Elective 3

Spring Semester (12 credits):
PHO 625 Picture & Multimedia Editing 3
OR
PHO 604 Advertising and Illustration Photography II
PHO 608 Problems in Photography 3
COM 997 Master’s Thesis 6

Total Credits for Program 30

Program Option B (Special Project)
Second Summer Session (6 credits):
GRA 617 Visual Communications Theory and Practice 3
COM 755 Communications Theory
OR
COM 605 Quantitative Methods for Mass Communications Research

Fall Semester (12 credits):
Two PHO Electives 6
COM 698 Media Law 3
Elective 3

Spring Semester (12 credits):
PHO 625 – Picture & Multimedia Editing 3
OR
PHO 604 – Advertising and Illustration Photography II
PHO 608 – Problems in Photography 3
PHO 609 – Problems in Photography 3
Elective 3
Elective 3

First Summer Session (3 credits):
Elective 3

Total Credits for Program: 33
PUBLIC DIPLOMACY MASTER’S PROGRAM
2016-2018

Second Summer Session (6 credits):
GRA 617 Visual Communications Theory and Practice 3
PRL 602 Introduction to Public Diplomacy and Communications 3

Fall Semester (12 credits):
PAI 704 Quantitative Skills in International Relations 3
PAI 710 International Actors and Issues 3
PRL 605 Public Relations Theory 3
PRL 608 Public Relations Writing 3

Spring Semester (12 credits):
COM 698 Media Law 3
PAI 720 Fundamentals of Economics 3
PRL 607 Advanced Public Diplomacy 3
PRL 611 Public Relations Research 3

Maymester (1 credit):
PAI 706 International Relations Capstone Seminar 1

Summer Session (6 credits):
Summer off-campus internship program (& career track) 6

Fall Semester (12 credits):
IR Signature Course* 3
Career Track Course 3
PRL 615 PR Campaign Planning & Execution 3
PRL 725 Public Relations Management 3

Spring Semester (9 credits):
PAI 708 Issues for 21st Century Public Diplomacy (DC PD Program) 3
PAI 709 Research Consultancy in Public Diplomacy (DC PD Program) 3
PRL 735 Public Relations Practicum (DC Public Diplomacy Program Internship) 3

Total Credits for Program: 58

Notes:
PAI 708 and PAI 709 count towards the students Career Track courses.

*IR Signature Courses are: ANT 707/PAI 707, ECN 610/PAI 716, GEO 606, HST 645, and PSC 783.
## Second Summer Session (6 credits):
- GRA 617 Visual Communications Theory & Practice: 3 credits
- PRL 604 Writing for News & Public Relations: 3 credits
- Seminar: Introduction to Public Relations and the Graduate Experience: 0 credits

## Fall Semester (12 credits):
- COM 698 Media Law: 3 credits
- PRL 605 Public Relations Theory: 3 credits
- PRL 611 Public Relations Research: 3 credits
- PRL 614 Advanced Public Relations Writing for Digital Platforms: 3 credits

## Winter Session
- New York City Benchmark Trip (Highly recommended but not required)

## Spring Semester (12 credits):
- MBC 607 Understanding Financial Statements: 1.5 credits
- MBC 627 Financial Markets and Institutions: 1.5 credits
- PRL 525 Public Relations Practicum (Syracuse based internship): 3 credits
- PRL 615 Public Relations Campaign Planning and Execution: 3 credits
- PRL 725 Public Relations Management: 3 credits

## Summer-Maymester and Session I (6 credits):
- Maymester Elective: 3 credits
  - One-week, intensive course (choices established from University offerings)
  - OR
  - PRL 530 Special Topics in Public Relations (offered by Newhouse School)
  - OR
  - Courses in Leadership, Conflict Resolution, Negotiation, etc. (offered by the Maxwell School)

## First Summer Session
- PRL 635 Public Relations Culminating Experience: 3 credits
  - (Fulfilled by 8 week internship or first 8 weeks of employment)
- Comprehensive Exam (Required for graduation): 0 credits

### Total Credits in Program: 36
**PUBLIC RELATIONS MASTER’S PROGRAM**  
**THESIS TRACK**  
**2016-2017**

**Second Summer Session (6 credits):**  
- GRA 617 Visual Communications Theory & Practice 3  
- PRL 604 Writing for News & Public Relations 3  
- Seminar: Introduction to Public Relations and the Graduate Experience 0

**Fall Semester (12 credits):**  
- COM 698 Media Law 3  
- PRL 605 Public Relations Theory 3  
- PRL 611 Public Relations Research 3  
- PRL 614 Advanced Public Relations Writing for Digital Platforms 3

**Winter Session**  
New York City Benchmark Trip (Highly recommended but not required)

**Spring Semester (12 credits):**  
- PRL 615 Public Relations Campaign Planning and Execution 3  
- PRL 725 Public Relations Management 3  
- Two research and theory electives chosen with adviser 6

**First Summer Session (6 credits):**  
- COM 997 Master’s Thesis 6

**Total Credits for Program:** 36
TELEVISION, RADIO, AND FILM MASTER’S PROGRAM
2016-2017

Second Summer Session (7 credits):

TRF 610 Proseminar in Television, Radio, and Film (Phase I)    1
TRF 636 Critical and Historical Perspectives on Television, Radio, and Film  3
TRF 655 Screenwriting and Production Workshop  3

Fall Semester (13 credits):

TRF 610 Proseminar in Television, Radio, and Film (Phase II)    1
TRF 635 Industry Forces          3
TRF 696 Research for Entertainment Media       3
Master’s electives from attached list        6

Winter Session (0 credits):

Proseminar Trip
(Week-long industry immersion in either the Lico Cable-Ready Seminar in New York
OR the Industry Seminar in Los Angeles.)  NOTE: This class is optional.

Spring Semester (13-15 credits):

TRF 610 Proseminar in Television, Radio, and Film (Phase III)    1
TRF 637 Telecommunications Law and Policy      3
Master’s electives from attached list       9-11

May 2016 Date TBA  TRF Comprehensive Exam (must have completed 30 credit
hours)

Summer Session (1-3 credits):

TRF 675 Entertainment Industry Practicum (if taken for 1-2 credits students take
other electives approved by Program Director)  1-3

Total for Program:   36
TELEVISION, RADIO, AND FILM MASTER’S PROGRAM
Sports Communications Emphasis
2016-2017

Second Summer Session (8 credits):

COM 600 Contemporary Issues in Sports Media 1
TRF 610 Proseminar in Television, Radio, and Film (Phase I) 1
TRF 636 Critical and Historical Perspectives on Television, Radio, and Film 3
TRF 655 Screenwriting and Production Workshop 3

Fall Semester (12 credits):

TRF 610 Proseminar in Television, Radio, and Film (Phase II) 1
TRF 635 Industry Forces 3
TRF 696 Research for Entertainment Media 3
Master’s electives from attached list 2
Sports Communications Elective* 3

Winter Session (0 credits):

Proseminar Trip (NOTE: This class is optional.) 0

Spring Semester (13 credits):

TRF 610 Proseminar in Television, Radio, and Film (Phase III) 1
TRF 637 Telecommunications Law and Policy 3
Master’s electives from attached list 6
Sports Communications Elective* 3

May 2017 Date TBA TRF Comprehensive Exam (must have completed 30 credit hours)

Summer Session (3 credits):

COM 670 Sports Communications Internship 3

Total for Program: 36

*Because TRF offers a good deal of leeway in electives, it is possible to take more than 6 credits in sports media courses. A minimum of 6 credits is required and that may include a 1 credit internship in sports media.

Revised 2/9/16TF